



## PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: November 14, 2018



Crow Wing County WIC (Women, Infant & Children) Program received notification that all Federal and State regulations were met at their biennial Management Evaluation. This is the eighth consecutive year of meeting all regulations. The evaluation consisted of review of Nutrition Services, Breastfeeding Services, Civil Rights, Referrals, Program Integrity Practices, Voucher Issuance & Security, Participant Certification, Record Retention and Program Administration. The in-depth review also included observations of site operations and client customer service and appointments, participant file documentation and local reports and files. Jayne Thalhuber, State WIC Consultant & co-evaluator, stated “The services of the CWC WIC program are professional and well organized. Dedicated WIC staff with strong nutrition backgrounds are passionate about encouraging positive life changes for WIC participants.” CWC WIC team includes nutrition professionals and public health nurses, in additions to certified lactation consultants and a trained breastfeeding peer counselor. Shari Nelson, CWC WIC Coordinator, commented “I am proud of our staff and consider it an honor to serve and help our participants discover ways to improve the health of their family utilizing healthy foods and nutrition education. Our local WIC mission is to Deliver Nutrition and Breastfeeding Education and Support to women, children and infants to promote healthy starts and successful futures.”

WIC is a nutrition education and food program which is federally funded through a branch of the United States Department of Agriculture. For every \$1.00 spent on WIC, during pregnancy alone, up to \$4.21 is saved in medical costs. CWC WIC currently serves approximately 1200 women, children and infants. CWC grocers benefit from the over \$ 87,600. monthly redemption of WIC vouchers of specified healthy foods. WIC eligibility information is located on the MN Department of Health website, <http://www.health.state.mn.us/divs/fh/wic/eligibility.html>, and/or by calling 218-824-1073 or Toll Free 877-824-7484.

Community Services administers more than seventy federal and state benefit and assistance services and programs to residents in Crow Wing County. The Department is dedicated to providing excellent service and efficient management in performing its mission of promoting and protecting the health, well-being and self-sufficiency of all Crow Wing County residents.

#####

**Our Vision:** Being Minnesota’s favorite place.  
**Our Mission:** Serve well. Deliver value. Drive results.  
**Our Values:** Be responsible. Treat people right. Build a better future.

**Kara Terry**  
**Community Services**  
204 Laurel Street  
Brainerd, MN 56401

Office: (218) 824-1140  
Fax: (218) 824-1305  
[www.crowwing.us](http://www.crowwing.us)