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CONTACT
Darcy Dwyer
2185-822-7025
Darcy.Dwyer@crowwing.us

Crow Wing County Census Self Response Rate Challenge Update

The Census Self-Response rates have been increasing since a Crow Wing County community challenge kicked off on 4/16. In nearly 4 weeks there was an increase from 39% to 47.4% at the latest count on May 11th. In an effort to increase the response rate, Crow Wing County is challenging our communities to a friendly competition for the highest response to raise the bar. We are striving for 80% response total. You can stay up to date on where your neighboring communities are at on our county census website: <https://www.crowwing.us/2020census>

“It’s great to see our community members respond to the challenge by increasing our response rates.” said Census committee chair Nate Rose. “There are increased counts being recorded in the Brainerd, Baxter, Nisswa, Pequot Lakes, and Crosby areas. We are hoping that this continues and would encourage rural residents to join the challenge.”

Online invitations were mailed to residents in Mid-March asking for participation. We would like to remind everyone that it’s safe and easy to respond using any of these three methods: Online, Phone, and Mail. However, anyone can still complete the census in-person with census workers. Seasonal residents are encouraged to fill out their census form when they arrive back in Crow Wing County versus temporary southern locations.

In light of the COVID-19 outbreak, the US Census Bureau is adjusting its field operations to resume June 1st. That is why it’s important to self-respond to protect the health and safety of our residents.

The U.S. Census Bureau conducts a nationwide count to determine the number of people living in the United States, and everyone in your household should be included. The Census provides the basis for reapportioning Congressional seats and distributing billions of dollars in federal funding for schools, hospitals, roads, public works and other vital programs in our community. Data from the 2020 census will help establish funding levels for the next 10 years for services we are relying on right now, such as healthcare, first responders, unemployment insurance, small business loans and more.

You can complete the census questionnaire online at my2020census.gov, by phone at 844- 330-2020, or by mail.

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Our Vision: Being Minnesota’s favorite place.

Our Mission: Serve well. Deliver value. Drive results.

Our Values: Be responsible. Treat people right. Build a better future.